

DIAMONDS

of the Greek Economy



THE MOST ADMIRABLE ENTERPRISES IN GREECE

NEW TIMES PUBLISHING



NATIONAL BANK
OF GREECE

ADUS

A 10-year leader on supermarket shelves

Since 2009, ADUS has been enjoying continuous growth, providing specialized and effective services to FMCG (Fast Moving Consumer Services) businesses, in the areas of Sales and Merchandising, In-store Sales Promotion, Product Immersion & Placement and Mediation for Business Extroversion Services, in the Retail Sector in both the domestic and international markets.

Throughout the 10 years of its operation, ADUS has been distinguished for its innovative Outsourcing model and services, and has been awarded by Stelios Award for Young Entrepreneur of the Year in Greece 2012; PRAISE - Sales Ex-

cellence Awards 2013; BRONZE - Sales Excellence Awards 2014; and, BRONZE - Mobile Excellence Awards 2015. The firm is a member with the Hellenic Federation of Enterprises (SEV), British Hellenic Chamber of Commerce (BHCC) and "Delphi" Economic Forum.

ADUS continuously empowers its mission as a Provider of an Outsourcing Model for FMCG, building up sustainable partnership relationships characterized by the firm's commitment to sustainable growth, commercial development, minimization of the cost of sales and securing increased profitability for its clients. Our successful part-



Takis Loukeris,
CEO



ADUS Business Executive Event "Outsourcing Model for Sales Growth," at the British Ambassador's Residence in Athens



Contact details

14 Nezeas St., Agioi Anargyroi, Athens, 11562, Greece
Tel: +30 2102623696
Email: sales@adus.gr
Website: www.adus.gr





Mr. Takis Loukeris and Mr. George Karlaftis, Board Member

nerships indicatively include the following companies: Kriton Artos, Violanda, Christodoulou Family, Dr Oetker, Palirria, Hell Energy, EPSA, Theoni and many more.

After 10 years of experience, we have proven that ADUS is not only a service provider that can increase your company's sales, but also a partner you can trust, to deal with crises and unexpected market events.

A very recent example is the COVID-19 pandemic, which caused havoc in the global economy, unlike anything we have seen before. Our experience, expertise and IT infrastructure, gave us the capability not only to support our partners to get out of this crisis and to effectively cope with new challenges, but also to strengthen their position in market.

As presence in supermarkets is necessary, ADUS never stops its operation, especially during the "lockdown" period, when a product's shortage would have

an almost double cost for the company, as consumers would opt for an alternative, prescribing the product's poor future sales.

As health and safety is a paramount priority, ADUS adopted all safety measures introduced by the WHO (World Health Organization), to ensure health protection of both customers and staff. Meanwhile, our web-based structures and technologies limited the levels of our exposure. Our security-focused approach gave comfort to supermarket staff, in turn allowing us to continue our work. ADUS' sales team continued their in-store visits, monitoring and organizing our clients' products on shelves. Thus, we managed to increase our partners' sales and empower our position in the supermarket segment. ADUS is regarded as an indispensable partner for fast and effective product supply services.

In addition, as the coronavirus pandemic continues to spread,

with a sense of responsibility for companies who face difficulties due to staff absence from sales departments, we decided to introduce a flexible cooperation scheme, for as long as the crisis lasts. Our proposed services can increase a company's sales instantly, by frequent communication through scheduled in-store visits; specialized merchandising services, provided by our experienced representatives in supermarkets; logging, stock counting, putting products on the shelf and recommendations to the supermarket manager, on the amount of stock to order, a process which, as statistically proven, leads to indirect and continuous increased sales. Our services guarantee the continuous presence of products in supermarkets, while the product management process reflects our professionalism and benefits our clients with added value. We will continue to provide our high-quality services and exemplary customer support, despite the rapidly evolving events.